GLA UNIVERSITY
MATHURA
Recognised by UGC Under Section 2(f)

Accredited with A+ Grade by NAAC

12-B Status from UGC

COURSE STRUCTURE

BACHELOR OF BUSINESS ADMINISTRATION

(FAMILY BUSINESS)

I, II & III YEAR

EFFECTIVE FROM BATCH 2025-28

First Semester

S. No.	Code	Subject	Cat	L	T	P	C
1	BFBC 2001	FINANCIAL ACCOUNTING	MAJOR	4	0	0	3
2	BMSE 2001	MICRO ECONOMICS	MINOR	4	0	0	3
3	BFBC 2011	MARKETING THEROY AND PRACTICES – I	MAJOR	4	0	0	3
4	BFBC 2021	BUSINESS STATISTICS	MAJOR	4	0	0	3
5	BFBC 2023	BUSINESS ORGANIZATION	MAJOR	4	0	0	3
6	BMSO 2003	MANAGERIAL COMMUNICATION OR COMPUTER APPLICATION OR FUNDAMENTALS OF ENVIRONMENTAL SCIENCE OR INTRODUCTION TO HISTORICAL LINGUISTICS	MULTIDISCIPLINARY	4	0	0	3
7	BBAO 2801	FUNDAMENTALS OF MS-EXCEL	SEC	0	0	4	3
8	BPSO 0002	FIRST AID AND HEALTH	VAC	2	0	0	2
		Total					**23**

Second Semester

S. No.	Code	Subject	Cat	L	T	P	C
1	BMSC 2027	COST ACCOUNTING	MAJOR	4	0	0	3
2	BFBC 2028	MARKETING THEROY AND PRACTICES – II	MAJOR	4	0	0	3
s3	BFBC 2024	ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT	MAJOR	4	0	0	3
4	BFBC2025	ORGANIZATION BEHAVIOUR & CULTURE	MAJOR	4	0	0	3
5	BMSE 2003	MACRO ECONOMICS	MINOR	4	0	0	3
6	BFBE 2007	MANAGEMENT PRINCIPLES AND PRACTICES	MINOR	4	0	0	3
7	BFBO 2804 BBAO 2803	VENTURE CAPITAL **OR** R- PROGRAMMING LAB	SEC	0	0	4	3
8	BCHO 0012	HUMAN VALUES AND ENVIRONMENTAL STUDIES	VAC	2	0	0	2
		Total					**23**

Third Semester

S. No.	Code	Subject	Cat	L	T	P	C
1		MANAGEMENT ACCOUNTING	MAJOR	4	0	0	3
2		VENTURE MANAGEMENT	MAJOR	4	0	0	3
3		CONSUMER BEHAVIOUR	MAJOR	4	0	0	3
4		HUMAN RESOURCE MANAGEMENT	MAJOR	4	0	0	3
5		MERCANTILE LAW OR BIODIVERSITY AND ITS CONSERVATION OR INTRODUCTION TO APPLIED LINGUSITICS	MULTIDISCIPLINARY	4	0	0	3
6		FOREIGN TRADE PROCEDURE & DOCUMENTATION	SEC	0	0	4	3
7		PHYSICAL EDUCATION AND YOGA	VAC	2	0	0	2
8		SOCIAL INTERNENSHIP PROJECT	PROJECT	0	0	0	1
		Total					**21**

Fourth Semester

S. No.	Code	Subject	Cat	L	T	P	C
1		FINANCIAL MANAGEMENT	MAJOR	4	0	0	3
2		ADVERTISING MANAGEMENT	MAJOR	4	0	0	3
3		PUBLIC ECONOMICS	MAJOR	4	0	0	3
4		PRODUCTION MANAGEMENT	MAJOR	4	0	0	3
5		RESEARCH METHODOLOGY	MINOR	4	0	0	3
6		COMPANY LAW	MULTIDISCIPLINARY	4	0	0	3
7		SOCIAL RESPONSIBILITY AND COMMUNITY ENAGAGEMENT	VAC	2	0	0	2
		Total					**20**

Fifth Semester

S. No.		Subject	Cat	L	T	P	C
1		INCOME TAX	MAJOR	4	0	0	3
2		INVESTMENT MANAGEMENT	MAJOR	4	0	0	3
3		PROJECT MANAGEMENT	MAJOR	4	0	0	3
4		SOCIAL RESPONSIBILITY OF BUSINESS	MAJOR	4	0	0	3
5		INDUSTRIAL RELATIONS & LABOUR LAWS OR SALES MANAGEMENT OR AUDITING OR SUPPLY CHAIN MANAGEMENT	MINOR	4	0	0	3
6		BUSIENSS ETHICS & CORPORATE GOVERNANCE	MULTIDISCIPLINARY	4	0	0	3
7		RESEARCH PROJECT	PROJECT	0	0	0	3
		Total					**21**

Sixth Semester

S. No.	Code	Subject	Cat	L	T	P	C
1		WORKING CAPITAL MANAGEMENT	MAJOR	4	0	0	3
2		STRATEGIC MANAGEMENT	MAJOR	4	0	0	3
3		GOODS & SERVICE TAX	MAJOR	4	0	0	3
4		FINANCIAL INSTITUTIONS & MARKETS	MAJOR	4	0	0	3
5		TRAINING & DEVELOPMENT OR MARKETING COMMUNICATION OR COMPANY ACCOUNTS OR STORE KEEPING AND WAREHOUSING	MINOR	4	0	0	3
6		ENVRIONMENTAL POLLUTION & MANAGEMENT OR HISTORY & POLITICS OF ENGLISH IN INDIA	MULTIDISCIPLINARY	4	0	0	3
		Total					**18**

TOTAL CREDIT = 126