MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is executed at GLA Univ. on < DATE > 12/08/25

BETWEEN

THG Publishing Pvt Ltd, a company incorporated under the Companies Act,1913, having its registered office at 859 & 860, Anna Salai, Chennai-600002, hereinafter referred to as **"THGPPL"**, unless it be repugnant to the context or meaning thereof, which expression shall be deemed to mean and include its successors and assigns.

AND

GLA University, Mathura, Uttar Pradesh 281406, here in after called **GLA** which expression shall include, to the context permits, its successors in business and permitted assigns of the OTHER PART.

Now therefore, this Agreement witnessed and the parties here to agree as under:

As part of Business Line Campus Connect Program at GLA University, **THGPPL will offer the following to the enrolled students:**

- **Dynamic Quarterly Interventions with an Industry Expert** (1 Physical + 3 Virtual sessions): THGPPL will conduct one engaging in-person session at GLA University campus, facilitating direct interaction with an industry expert to provide practical insights. Leveraging technology, THG will also deliver three virtual sessions offering access to a diverse range of speakers and expertise.

- **BL Campus Connect Quiz**: THGPPL will organize an intra-college business quiz at GLA University campus, providing a stimulating platform for the enrolled students to test their business knowledge, encourage healthy competition, and boost their confidence.

- **Business Line App**: THGPPL will provide access to Business Line App to enrolled students, who can access case studies, podcasts, explainer columns and business crosswords.

- **The Hindu Group's Digital All-Access Pass for one year**: THGPPL will provide access to The Hindu Group Digital All-Access Pass, which grants seamless ePaper and digital access to The Hindu, Business Line, Frontline and Sportstar. The enrolled students will also be provided a free access to attend six expert-led webinars.

- **Newspaper Subscription**: THGPPL will supply print copy of Business Line newspaper for 150 days (Monday to Friday/Saturday) to all enrolled students.

- **Special Publication**: THGPPL will supply a copy of Table Talk, a unique publication from The Hindu Business Line to all the enrolled students.

Acceptance from GLA University:

- GLA will enrol minimum 100 students for Business Line Campus Connect Programme.
- GLA will share the supply calendar to THGPPL for supply of Business Line newspaper
- GLA will share necessary information of enrolled students to THGPPL for providing digital access to their students
- GLA will notify THGPPL in advance and allow at least one month time to schedule workshops & Guest lectures for their students

Payment Terms

- GLA will pay Rs.2,500/- per student + applicable GST .
- GLA will pay 50% of the overall deal value to THGPPL while executing the MOU and the balance 50% amount within 3 months from the execution of MOU.

IN WITNESS WHEREOF the parties hereto have set their respective hands to the Agreement and a duplicate hereof the day and year herein above written.

Signed and delivered by THGPPL

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THG Publishing Pvt Ltd.

Signed and delivered by GLA

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GLA University, Mathura (U.P)