

Master of Business Administration-Business Analytics			
First Trimester			
S.No.	Course Code	Course Name	CREDITS
1	MANC0001	Introduction to Business Analytics	3
2	MBAC0105	Marketing Management I	3
3	MBAC0101	Management Accounting	3
4	MBHC0102	Management Essentials for Managers	3
5	MFMC0102	Business Environment	1
6	MBHC0104	Managerial Economics	3
7	MBHC0103	Managerial Communication	3
Total			19

Second Trimester			
S.No.	Course Code	Course Name	CREDITS
1	MANC0004	Business Statistics for Managers	3
2	MANC0002	Spreadsheet: Introduction and Modelling	3
3	MBAC0113	Marketing Management II	3
4	MBAC0112	Corporate Finance	3
5	MBHC0111	Individual and Group Behaviors at Work Place	3
6	MANC0003	Legal Aspect of Business	1
7	MBAC0109	Macro Economics	3
Total			19

Third Trimester			
S.No.	Course Code	Course Name	CREDITS
1	MBAC0116	Operation Research	3
2	MANC0005	Digital Marketing	3
3	MANC0009	Human Resource Management	3
4	MFMC0111	Advance Corporate Finance	3
5	MBAC0118	Research Methodology	3
6	MANC0007	Fundamental of R Programming	3
7	MANC0008	Capstone Project	3
Total			21

Fourth Trimester			
S.No.	Course Code	Course Name	CREDITS
1		Python Programming for Analytics	3
2		Structural Query Language	3
3		Data Visualisation through Tableau and Power BI	3
4		Other Academic Domain Elective- 1	3
5		Other Academic Domain Elective- 2	3
6		Other Academic Domain Elective- 3	3
7		Summer Internship	6
Total			24

Fifth Trimester			
S.No.	Course Code	Course Name	CREDITS
1		Machine Learning and Artificial Intelligence	3
2		Deep Learning	3
3		Other Academic Domain Elective- 1	3
4		Other Academic Domain Elective- 2	3
Total			12

Sixth Trimester			
S.No.	Course Code	Course Name	CREDITS
1		Neural Language Processing	3
2		Computer Vision (Image processing)	3
3		One Course from the Liberal Arts Bucket	3
Total			9

MBA - Business Analytics	
Curriculum Credit Summary	Credits
Trimester 1	19
Trimester 2	19
Trimester 3	21
Trimester 4	24
Trimester 5	12
Trimester 6	9
Total	104